

2026 TRUCK DRIVING CHAMPIONSHIPS

SPONSORSHIPS

TDC Sponsorship • \$500

Support the TXTA Truck Driving Championships (TDC) with a general sponsorship of the event.

Print and Digital Recognition

- Recognition on TDC sponsors web page with company logo
- Recognition in *The Steering Wheel* magazine
- Recognition on social channels, digital platforms and print materials*

Event Recognition

- Recognition on event signage including company logo on the sponsorship banner
- Recognition during Truck Driving Championships remarks by an announcer

**Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, eblasts, conference wrap up and TruckADVISOR*