

Sponsorships Fall Meetings 2026

TruckPAC Sponsorships

\$5,000 – TruckPAC Dinner Presenting Sponsor

Show your support for TruckPAC and receive premier recognition at this event

- Recognition in event remarks
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- Onsite Signage

\$2,500 – TruckPAC Dinner Supporting Sponsor

Strengthen TXTA's advocacy efforts by sponsoring at the silver level

- Recognition in event remarks
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- Onsite signage

\$1,000 – TruckPAC Dinner Sponsor

Your bronze sponsorship help build support for TruckPAC

- Recognition in event remarks
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- Onsite signage

Sponsorships

\$1,500 – Fall Meeting Sponsor

Receive top recognition at the fall meeting as one of the fall meeting sponsors

- Recognition in event remarks
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- Onsite signage

\$1,000 – Membership/Affinity Working Lunch Sponsor (1 available)

Show your support for our membership efforts by providing lunch for the Membership & Affinity Committee Meeting attendees

- Recognition in event remarks at the luncheon
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- in *The Steering Wheel* newsletter
- Onsite signage

\$500 – ELC Networking Sponsor

Inspire the next generation of TXTA leaders by sponsoring the ELC Networking Event

- Recognition in event remarks
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- Onsite signage

\$500 – Refreshment Sponsor (1 available)

Ensure drinks and snacks are on hand throughout the day for attendees

- Recognition in event remarks at the fall meeting
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- Onsite signage at snack station

\$500 – Meeting Wifi Sponsor (1 available)

Help guests stay connected by sponsoring wifi

- Recognition in event remarks at the fall meeting
- Recognition on TXTA website
- Inclusion in email blasts promoting the event
- Recognition in *The Steering Wheel* magazine
- Onsite signage on meeting tables with wifi password