

TXTA Foundation Main Event Sponsorships 2024

Please visit the [Annual Conference Sponsorship webpage](#) to view availability of sponsorships.

Main Event Platinum • \$6,000

Named Premium Table for 10 and sponsorship of Main Event

Print and Digital Recognition

- Recognition on annual conference sponsors web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company logo and/or company name prominently displayed during event
- Company logo and/or company name printed on event signs
- Premier recognition in presentations and remarks throughout Main Event
- Additional drink tickets for distribution to guests and attendees

Main Event Gold • \$4,000

5 Tickets in Reserved Area and sponsorship of Main Event

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name displayed during event
- Recognition on event signs
- Recognition in presentations during dinner
- Additional drink tickets for distribution to guests and attendees

Main Event Silver • \$2,500

2 Tickets and sponsorship of Main Event

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name displayed during event
- Recognition on event signs
- Recognition in presentations during event
- Additional drink tickets for distribution to guests and attendees

Paddles Up • \$2,500

Exclusive sponsorship of Main Event Bid Paddles

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine

Event Recognition

- Company logo and/or company name printed on Main Event bid paddles
- Company logo and/or company name printed on event sign during check in
- Recognition in presentations during Paddles Up

Live Auction • \$2,000

Donation of Main Event Live Auction Item or Monetary Equivalent

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Recognition on auction donors sign and printed auction listing
- Recognition during Live Auction Event
- Recognition in presentations during event

Fundraising Game • \$2,000

Sponsorship of Fundraising Games During Main Event

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine

Event Recognition

- Company logo and/or company name printed on sign displayed at game table
- Recognition in presentations during fundraising game

Raffle • \$1,500

Two Sponsorships Available: Sponsorship of Two Prizes Raffled During Main Event

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Recognition on raffle sign and at raffle table
- Recognition in presentations during event

Main Event Bronze • \$1,000

1 Ticket and Sponsorship of Main Event

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Recognition on event signs
- Recognition in presentations during event

Auction Bags • \$1,000

Sponsorship of Large or Small Gift Bags for Auction Items, 2 available

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name printed on designated large or small gift bag
- Recognition in presentations during event

Raffle Tickets • \$1,000

Sponsorship of raffle tickets, 1 available

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name printed on raffle ticket
- Recognition in presentations during event

Silent Auction • \$500

Donation of Main Event Silent Auction Item or Monetary Equivalent

Print and Digital Recognition

- Recognition on Main Event web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Recognition on auction donor sign
- *Donations valued under \$500 will be recognized with auction item on Givesmart App*

**Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, eblasts, conference wrap up and TruckADVISOR.*