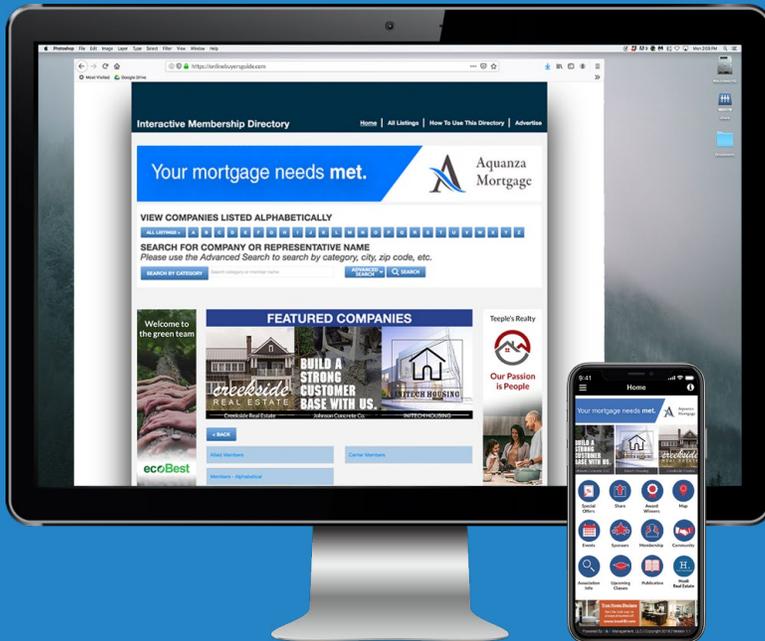




# TEXAS TRUCKING ASSOCIATION ONLINE BUYER'S GUIDE & APP



# TARGETED AUDIENCE



The Online Buyer's Guide provides the opportunity to promote products and services directly to industry professionals, and increase traffic to your company website! The association will direct companies inquiring about products, services or supplies to the Online Buyer's Guide for a quick point of reference.

Not only do these ad options get you a presence on the association's website, they are also shown on the mobile app. Maximize your marketing efforts and keep your company's presence at the fingertips of the entire membership.



Get noticed by industry professionals making decisions and reach a target audience – driving business to your company.



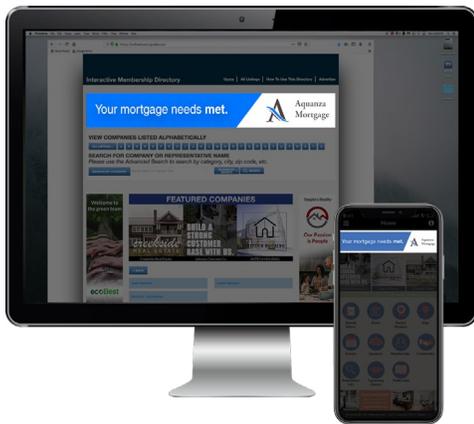
The Buyer's Guide websites average 35,000 views annually and the Buyer's Guide apps average 3,500 views annually.



91% of marketers say they received positive ROI from digital advertising.

# ADVERTISING OPTIONS

Advertising space is limited, so call now to reserve your spot and stand out from your competitors.



## TOP BANNER

**\$2,299**

Exclusive hyperlinked ad, visible at the top/bottom of the screen throughout the app & website.  
*(one available of each)*  
1110px x 139px



## BOTTOM BANNER

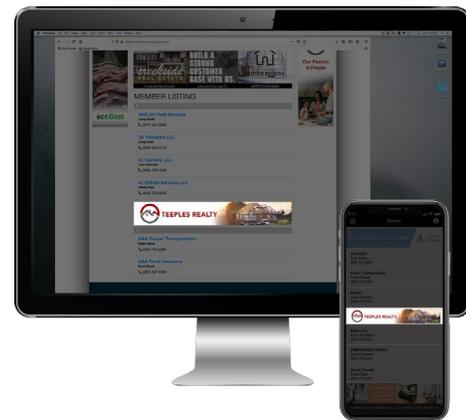
**\$1,999**



## HOME SCREEN DISPLAY

**\$1,799**

Hyperlinked display ad on the app & website.  
*(six available)*  
250 pixels x 250 pixels



## MIDDLE BANNER

**\$999**

Hyperlinked ad visible within the buyer's guide sections of the app & website.  
600 pixels x 75 pixels

# APP & WEBSITE ADVERTISING OPTIONS

Advertising space is limited, so call now to reserve your spot and stand out from your competitors.



**APP ONLY**

**WEB ONLY**



## HOME SCREEN BUTTON

**\$799**

Company logo placed on the home screen with a complimentary ultimate listing.  
*(four available)*  
200 pixels x 200 pixels

## SPLASH PAGE

**\$599**

Hyperlinked full screen ad, visible every time the app is launched, before any other content is viewed.  
*(two available)*  
Contact Graphics Dept.  
for ad specs

## SIDE BANNER

**\$799**

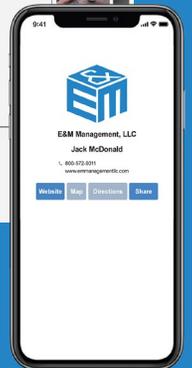
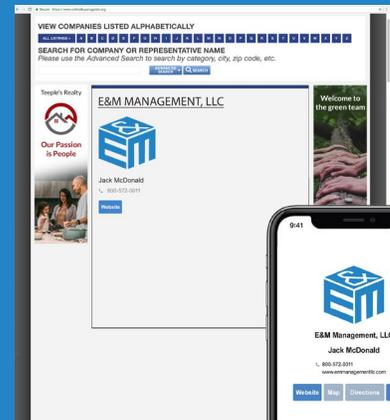
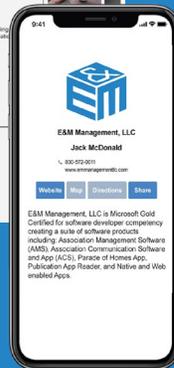
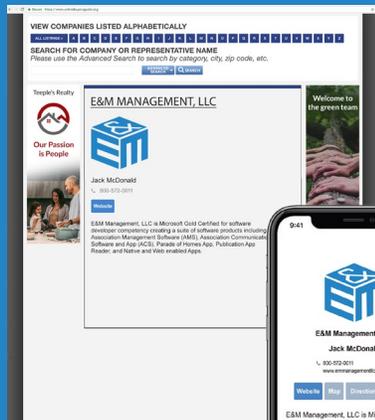
Hyperlinked ad visible within the buyer's guide sections of the website.  
*(two available)*  
600 pixels x 75 pixels



# LIST YOUR COMPANY

List your company in the buyer's guide section

- Direct buyers to your website and social media
- Locate your business on a map (optional)
- Highlight a new product or service (including photos)



## ULTIMATE LISTING

**\$299**

- Company Logo
- Website Link
- Company Bio / Photos
- Map Link
- Social Media Links

## LOGO, WEBSITE & BIO LISTING

**\$199**

- Company Logo
- Website Link
- Company Bio

## LOGO & WEBSITE LISTING

**\$99**

- Company Logo
- Website Link

**FOR MORE INFORMATION:** 800-572-0011 | 512-692-9859 | [appadvertising@emconsultinginc.com](mailto:appadvertising@emconsultinginc.com)  
<https://www.emconsultinginc.com/adreservation/TXTA0BG>

# ONLINE/APP ADVERTISING CONTRACT

ADVERTISER & BILLING INFORMATION

**BUSINESS NAME:** \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PH #: \_\_\_\_\_ CELL #: \_\_\_\_\_

FX #: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**BILLING:**  SAME AS ABOVE CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PH #: \_\_\_\_\_ CELL #: \_\_\_\_\_

FX #: \_\_\_\_\_ EMAIL: \_\_\_\_\_

NOTES: \_\_\_\_\_

OTHER

SALES LEAD: \_\_\_\_\_ URL LINK: \_\_\_\_\_

CONTRACT DATE: \_\_\_\_\_ **(Ads can link to a URL with these purchases.)**

ARTWORK DETAILS

AD CREATION BY E&M\* **(FEES APPLY)**

ADVERTISER SUBMITTING ARTWORK

NEW FOLDER **(FILES EMAILED IN)**

**COLOR:**  YES  NO

**ADVERTISER STATUS:**

PAST  NEW  ND: \_\_\_\_\_

**RUN SAME AD:**  YES  NO

RUN SAME AD WITH CHANGES\*\* **(FEES APPLY)**

*\*Ad creation cost applies to ads being resized from a printed publication advertisement to an online advertisement.*

**NOTES:**

APPROVED DATE	_____
POSTED DATE	_____
EXPIRATION DATE	_____

I (advertising company) represent and warrant that the advertisement, articles, content, text, images, pictures and/or logos that I am sending to E&M Consulting, Inc. and/or E&M Management, LLC (E&M) are registered trademarks of my company, and that I am not infringing on any other person's copyright, trademarks, rights of literary property, intellectual property, nor do they violate the rights of privacy of, or libel other persons. If I am placing/listing subdivisions/developments I also represent and warrant that I or my Company own, develop, or represent lots for sale in the development(s)/subdivisions. I agree to indemnify and hold harmless E&M against any claims, judgments, court costs, attorney's fees and other expenses arising from any alleged or actual breach of these warranties. Any disputes arising out of or related to this contract and/or any use by E&M of the coupon shall be governed by the laws of the State of Minnesota, without regard to its choice of law rules and without regard to conflicts of laws principles. **Binding Arbitration.** Except as specifically stated herein, any dispute or claim between you and E&M arising out of, relating in any way to, or in connection with contract or use of the coupon ("Disputes") shall be resolved exclusively by final, binding arbitration in Minneapolis, Minnesota. The arbitration will be administered by the American Arbitration Association ("AAA") and conducted before a single arbitrator pursuant to its commercial arbitration rules. All advertisers will be sent one proof of their advertisement. All changes on the proof will be final and if the proof copy is resubmitted by fax or mail after the deadline given, the proof changes will not be guaranteed. Proof copies are for error corrections only. Payment is required in advance to guarantee space on this publication. If payment by credit card, I authorize E&M to charge the credit card provided for full payment of all advertisements and listings placed with E&M. Issues of this app/website may be archived online indefinitely. The app/website sponsor determines the time each app/website is archived. Contact E&M to have your ad taken down or revised for a fee.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**Terms Net 30 days, unless otherwise specified. A finance charge of 1.5% per month (18% annum) will be added to all amounts over 30 days. A \$40 processing charge applies to all International Checks.**



**SUBMIT THIS CONTRACT, ARTWORK & FULL PAYMENT PAYABLE TO:**

**E&M Management, LLC**  
1107 Hazeltine Blvd, Ste #340  
Chaska, MN 55318  
www.emmanagementllc.com

TF: 800-572-0011  
P: 952-448-9920  
F: 952-448-9928  
artwork@emconsultinginc.com

## E&M OFFICE USE ONLY

PAYMENT / \$\$: \_\_\_\_\_ DATE: \_\_\_\_\_

PAYMENT / \$\$: \_\_\_\_\_ DATE: \_\_\_\_\_

CHECK #: \_\_\_\_\_

CC CODE: \_\_\_\_\_

CC TRANS: \_\_\_\_\_

OP: \_\_\_\_\_ AD CODE: \_\_\_\_\_  UNK  LP  RLP

PR  CONF  POH  OBG  AAPP  COC  WEB

NEWM  NMPAST  NMNEW  RPRT

## ONE TIME ANNUAL ADVERTISEMENT COSTS

ADVERTISING OPTIONS	AWB E&M ONLY	COST
HOME SCREEN BUTTON PACKAGE <input type="checkbox"/>		\$ _____
HOME SCREEN/ CATEGORY DISPLAY AD <input type="checkbox"/>		\$ _____
TOP BANNER AD <input type="checkbox"/>		\$ _____
BOTTOM BANNER AD <input type="checkbox"/>		\$ _____
SPLASH PAGE AD <input type="checkbox"/>		\$ _____
MIDDLE BANNER AD <input type="checkbox"/>		\$ _____
COMPANY ULTIMATE LISTING <input type="checkbox"/>		\$ _____
_____ <input type="checkbox"/>		\$ _____

## FULL PAYMENT IS REQUIRED PRIOR TO ADVERTISEMENT BEING PUBLISHED ONLINE.

I hereby authorize E&M to charge the indicated credit card. I agree that this is either a one time or periodic charge. If I am purchasing a monthly advertisement, coupon, upgraded listing or premium placement, I authorize E&M to charge my credit card monthly as indicated above unless cancelled in writing 30 days in advance. I will not dispute E&M's recurring billing with my credit card issuer as long as the amount in question was for services rendered prior to my canceling in the manner required.

## TOTAL FEES & PAYMENT INFORMATION

ADVERTISEMENT COST: \$ \_\_\_\_\_

\*CREATION / \*\*CHANGE FEE: \$ \_\_\_\_\_

SET UP FEE: \$ \_\_\_\_\_

PROCESSING & HANDLING FEE: \$ **6.95**

**TOTAL AD COST:** \$ \_\_\_\_\_

*Full payment is required prior to advertisement being published online.*



CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ SEC. CODE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_