

## TEXAS TRUCKING ASSOCIATION 2020 TTXA AC APP





# TARGETED AUDIENCE

The TXTA Annual Conference is 7/29-7/31, 2020. The app will be the main source of information throughout the conference, including agenda information; exhibitor, speaker, & sponsor lists; individual attendee profiles; and multiple networking opportunities. Advertising opportunities are available to increase your company's visibility at the event, promote your products and services to a targeted audience, and generate additional exposure for your company brand.



Get noticed by industry professionals making purchasing decisions and reach a target audience – driving business to your company.



The event apps average 17,000 views per event!



91% of marketers say they received positive ROI from digital advertising.

# ADVERTISING OPTIONS

Advertising space on the app is limited, so call now to reserve your spot and stand out from your competitors.

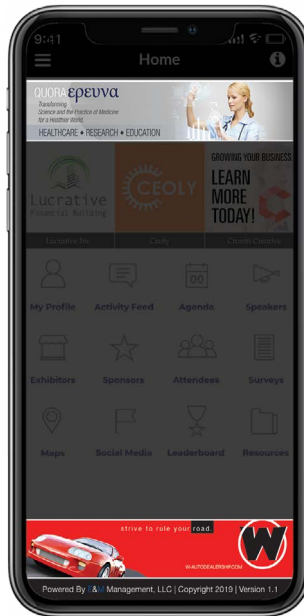
## TOP BANNER

**\$499**

Exclusive hyperlinked ad, visible at the top/bottom of the home screen on the app.  
(one available of each)  
600 pixels x 75 pixels

## BOTTOM BANNER

**\$399**



## SPLASH PAGE

**\$349**

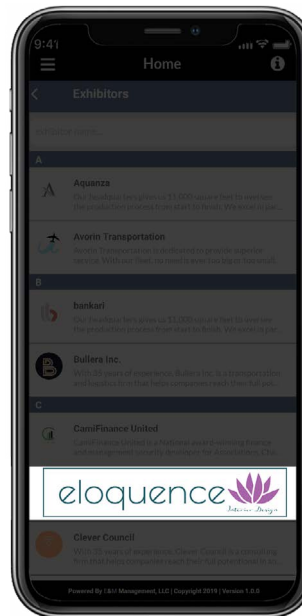
Hyperlinked full screen ad, visible every time the app is launched, before any other content is viewed.  
(two available)  
Contact Graphics Dept. for ad specs



## HOME SCREEN DISPLAY

**\$249**

Hyperlinked display ad on the Home Screen of the app.  
(six available)  
250 pixels x 250 pixels



## MIDDLE BANNER

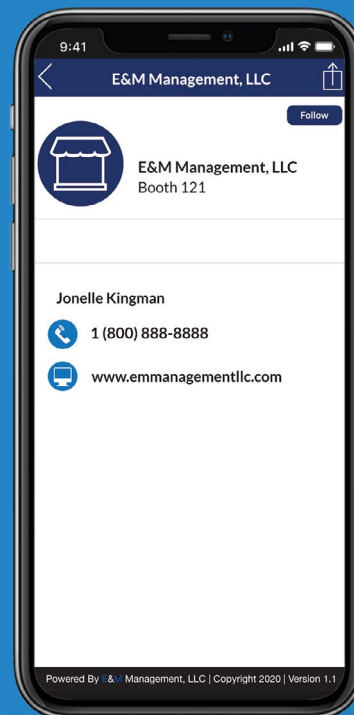
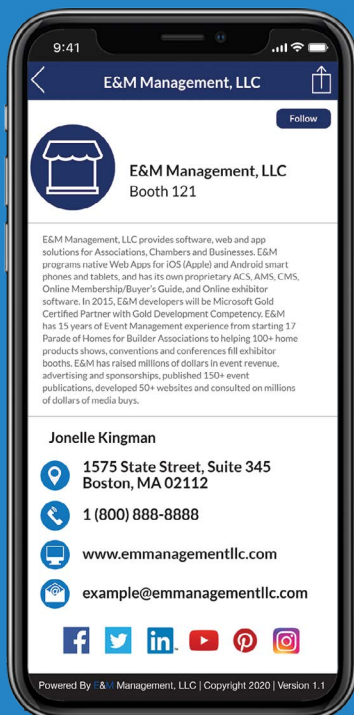
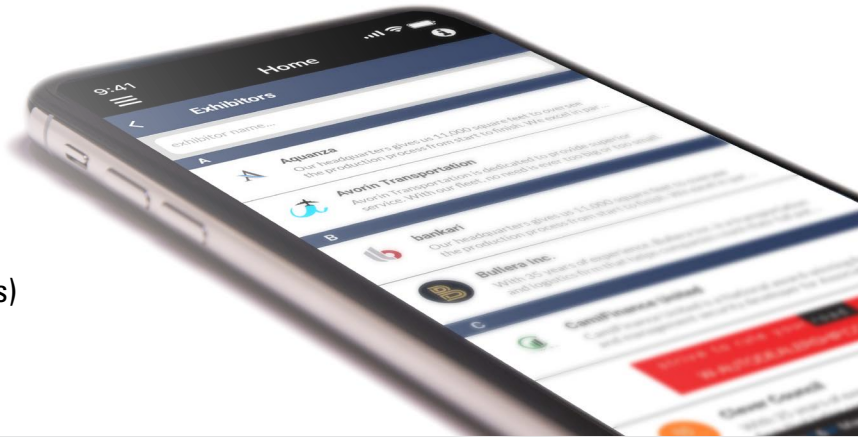
**\$199**

Hyperlinked ad visible within the Exhibitor, Attendee, Sponsor & Speaker listings of the app.  
600 pixels x 75 pixels

# LIST YOUR COMPANY

Enhance your company in the Exhibitors or Sponsors section and get the attention of industry professionals.

- Display essential contact information to users
- Direct leads to your company website
- Engage with users by linking to your company's social media pages
- Highlight a new product or service (including photos)



## ULTIMATE LISTING

**\$199**

Company Logo  
Website Link  
Company Bio / Photos  
Map Link  
Social Media Links

## LOGO & WEBSITE LISTING

**\$99**

Company Logo  
Website Link

**FOR MORE INFORMATION:** 800-572-0011 | 512-692-9859 | [appadvertising@emconsultinginc.com](mailto:appadvertising@emconsultinginc.com)  
<https://www.emconsultinginc.com/adreservation/TXTAConf>

# 2020 Texas Trucking Association Annual Conference App ONLINE/APP ADVERTISING CONTRACT

ADVERTISER & BILLING INFORMATION

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PH #:** \_\_\_\_\_ **CELL #:** \_\_\_\_\_

**FX #:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**BILLING:** ☐ SAME AS ABOVE **CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PH #:** \_\_\_\_\_ **CELL #:** \_\_\_\_\_

**FX #:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NOTES:** \_\_\_\_\_

OTHER

**SALES LEAD:** \_\_\_\_\_ **URL LINK:** \_\_\_\_\_

**CONTRACT DATE:** \_\_\_\_\_ **(Ads can link to a URL with these purchases.)**

ARTWORK DETAILS

☐ AD CREATION BY E&M\* **(FEES APPLY)**

☐ ADVERTISER SUBMITTING ARTWORK

☐ NEW FOLDER **(FILES EMAILED IN)**

**COLOR:** ☐ YES ☐ NO

**ADVERTISER STATUS:**

☐ PAST ☐ NEW ☐ ND: \_\_\_\_\_

**RUN SAME AD:** ☐ YES ☐ NO

☐ RUN SAME AD WITH CHANGES\*\*  
**(FEES APPLY)**

*\*Ad creation cost applies to ads being resized from a printed publication advertisement to an online advertisement.*

**NOTES:**

APPROVED DATE	_____
POSTED DATE	_____
EXPIRATION DATE	_____

I (advertising company) represent and warrant that the advertisement, articles, content, text, images, pictures and/or logos that I am sending to E&M Consulting, Inc. and/or E&M Management, LLC (E&M) are registered trademarks of my company, and that I am not infringing on any other person's copyright, trademarks, rights of literary property, intellectual property, nor do they violate the rights of privacy of, or libel other persons. If I am placing/listing subdivisions/developments I also represent and warrant that I or my Company own, develop, or represent lots for sale in the development(s)/subdivisions. I agree to indemnify and hold harmless E&M against any claims, judgments, court costs, attorney's fees and other expenses arising from any alleged or actual breach of these warranties. Any disputes arising out of or related to this contract and/or any use by E&M of the coupon shall be governed by the laws of the State of Minnesota, without regard to its choice of law rules and without regard to conflicts of laws principles. **Binding Arbitration.** Except as specifically stated herein, any dispute or claim between you and E&M arising out of, relating in any way to, or in connection with contract or use of the coupon ("Disputes") shall be resolved exclusively by final, binding arbitration in Minneapolis, Minnesota. The arbitration will be administered by the American Arbitration Association ("AAA") and conducted before a single arbitrator pursuant to its commercial arbitration rules. All advertisers will be sent one proof of their advertisement. All changes on the proof will be final and if the proof copy is resubmitted by fax or mail after the deadline given, the proof changes will not be guaranteed. Proof copies are for error corrections only. Payment is required in advance to guarantee space on this publication. If payment by credit card, I authorize E&M to charge the credit card provided for full payment of all advertisements and listings placed with E&M. Issues of this app/website may be archived online indefinitely. The app/website sponsor determines the time each app/website is archived. Contact E&M to have your ad taken down or revised for a fee.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Terms Net 30 days, unless otherwise specified. A finance charge of 1.5% per month (18% annum) will be added to all amounts over 30 days. A \$40 processing charge applies to all International Checks.**



**SUBMIT THIS CONTRACT, ARTWORK & FULL PAYMENT PAYABLE TO:**

**E&M Management, LLC**  
1107 Hazeltine Blvd, Ste #340  
Chaska, MN 55318  
www.emmanagementllc.com

TF: 800-572-0011  
P: 952-448-9920  
F: 952-448-9928  
artwork@emconsultinginc.com

## E&M OFFICE USE ONLY

**PAYMENT / \$\$:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**PAYMENT / \$\$:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**CHECK #:** \_\_\_\_\_

**CC CODE:** \_\_\_\_\_

**CC TRANS:** \_\_\_\_\_

**OP:** \_\_\_\_\_ **AD CODE:** \_\_\_\_\_ ☐ UNK ☐ LP ☐ RLP

☐ PR ☒ CONF ☐ POH ☐ OBG ☐ AAPP ☐ COC ☐ WEB

☐ NEWM ☐ NMPAST ☐ NMNEW ☐ RPRT

## ONE TIME ANNUAL ADVERTISEMENT COSTS

ADVERTISING OPTIONS	AWB E&M ONLY	COST
HOME SCREEN BUTTON PACKAGE	<input type="checkbox"/>	\$ _____
HOME SCREEN/ CATEGORY DISPLAY AD	<input type="checkbox"/>	\$ _____
TOP BANNER AD	<input type="checkbox"/>	\$ _____
BOTTOM BANNER AD	<input type="checkbox"/>	\$ _____
SPLASH PAGE AD	<input type="checkbox"/>	\$ _____
MIDDLE BANNER AD	<input type="checkbox"/>	\$ _____
COMPANY ULTIMATE LISTING	<input type="checkbox"/>	\$ _____
_____	<input type="checkbox"/>	\$ _____

## FULL PAYMENT IS REQUIRED PRIOR TO ADVERTISEMENT BEING PUBLISHED ONLINE.

I hereby authorize E&M to charge the indicated credit card. I agree that this is either a one time or periodic charge. If I am purchasing a monthly advertisement, coupon, upgraded listing or premium placement, I authorize E&M to charge my credit card monthly as indicated above unless cancelled in writing 30 days in advance. I will not dispute E&M's recurring billing with my credit card issuer as long as the amount in question was for services rendered prior to my canceling in the manner required.

## TOTAL FEES & PAYMENT INFORMATION

**ADVERTISEMENT COST:** \$ \_\_\_\_\_

**\*CREATION / \*\*CHANGE FEE:** \$ \_\_\_\_\_

**SET UP FEE:** \$ \_\_\_\_\_

**PROCESSING & HANDLING FEE:** \$ **6.95**

**TOTAL AD COST:** \$ \_\_\_\_\_

*Full payment is required prior to  
advertisement being published online.*



**CARD NUMBER:** \_\_\_\_\_

**EXP. DATE:** \_\_\_\_\_ **SEC. CODE:** \_\_\_\_\_

**NAME ON CARD:** \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_

**CITY, STATE:** \_\_\_\_\_ **ZIP CODE:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_