

TXTA 2023 TruckPAC Golf Classic Sponsorships

Golf Classic Presenting Sponsor • \$7,500

Exclusive Sponsorship of TXTA TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name listed on Golf Tournament signs and event materials
- Company logo and/or company name listed in *The Steering Wheel* magazine
- Company logo and/or company name listed on digital platforms including TXTA Annual Conference web page, TXTA Annual Conference App, TruckADVISOR, email blasts to membership and conference wrap-up (email and web page)

Event Recognition

- Company logo and/or company name prominently displayed during event
- Company logo and/or company name printed on golf swag bag card
- Opportunity to place company materials and/or promotional items in golf swag bags
- Recognition as presenting host during event and awards ceremony

Golf Lunch Sponsor • \$5,000

Sponsorship of Lunch During TruckPAC Golf Tournament

Print and Digital Recognition

- Recognition on PAC Golf web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company logo and/or company name displayed on signage
- Opportunity to place company materials and/or promotional items on lunch tables
- Recognition in remarks during awards ceremony
- Sponsorship counts towards TruckPAC committee level commitment

Sponsorships must be purchased by June 30 for inclusion in printed materials.

*Digital platforms and print materials may include but are not limited to Annual Conference web page, conference signs, annual conference App, eblasts, conference wrap-up email and TruckADVISOR

continued

Golf Beverage Cart Host • \$3,500

Sponsorship of Beverage Cart During TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name on beverage cart signs
- Recognition on PAC Golf web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items in golf swag bags
- Recognition in remarks during awards ceremony
- Sponsorship counts towards TruckPAC committee level commitment

Golf Breakfast Sponsor • \$3,500

Sponsorship of Breakfast During TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name displayed on signage
- Recognition on PAC Golf web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items on breakfast tables
- Recognition in remarks during awards ceremony
- Sponsorship counts towards TruckPAC committee level commitment

Golf Gift • \$2,500

Exclusive Sponsorship of Gifts for TruckPAC Golf Tournament Participants

Print and Digital Recognition

- Recognition on PAC Golf web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company logo and/or company name printed on gift tag
- Recognition in remarks during event
- Sponsorship counts towards TruckPAC committee level commitment

Sponsorships must be purchased by June 30 for inclusion in printed materials.

*Digital platforms and print materials may include but are not limited to Annual Conference web page, conference signs, annual conference App, eblasts, conference wrap-up email and TruckADVISOR

continued

Golf Hole Challenge Host • \$2,500

Sponsorship of One of Six Contests During Tournament: Longest Drive, Closest to Pin, Hole-in-One, Longest Putt, Beat the Pro and Putting Contest

Print and Digital Recognition

- Company logo and/or company name printed on challenge sign
- Recognition on PAC Golf web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to host their “experience” for tournament participants, valuable networking time!
- Opportunity to display company banners and/or signs on their tee box
- Opportunity to place company materials and/or promotional items in golf swag bags
- Recognition in remarks during event
- Sponsorship counts towards TruckPAC committee level commitment

Golf Ball Sponsor • \$1,000

Exclusive Sponsorship of Golf Balls

Print and Digital Recognition

- Company logo and/or company name printed on golf balls provided in player gift bags
- Recognition on PAC Golf web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items in golf swag bags
- Recognition in remarks during event
- Sponsorship counts towards TruckPAC committee level commitment

Golf Hole Sponsor • \$500

Sponsorship of One Golf Hole During TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name on sponsored hole sign
- Recognition on PAC Golf web page
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items in golf swag bags
- Recognition in remarks during event
- Sponsorship counts towards TruckPAC committee level commitment

Sponsorships must be purchased by June 30 for inclusion in printed materials.

*Digital platforms and print materials may include but are not limited to Annual Conference web page, conference signs, annual conference App, eblasts, conference wrap-up email and TruckADVISOR