

# 2026 TXTA ANNUAL CONFERENCE SPONSORSHIPS

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## TXTA FOUNDATION MAIN EVENT

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### Main Event Platinum • \$6,000

*Premier Sponsor of Main Event with Premium Table for 10*

#### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

#### Event Recognition

- Company logo and/or name prominently displayed during event
- Company logo and/or name printed on event signage
- Recognition as platinum sponsor in remarks during the Main Event
- Additional drink tickets for distribution to guests and attendees
- 1 Reserved, premiere VIP Table with 10 tickets

### Main Event Gold • \$4,000

*Featured Sponsor of Main Event with 5 Tickets in Reserved Area*

#### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

#### Event Recognition

- Company logo and/or name displayed during event
- Recognition as Gold level sponsor on event signage
- Additional drink tickets for distribution to guests and attendees
- 5 tickets to Main Event in reserved area

### Bar Sponsor • \$3,500

*Exclusive Bar Sponsorship at Main Event*

#### Print and Digital Recognition

- Recognition on annual conference sponsors web page
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

#### Event Recognition

- Company logo and/or name on branded cocktail napkins
- Naming rights for Signature cocktail
- Company logo on bar signage and drink tickets

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- Recognition as Bar Sponsor during the event

## Main Event Silver • \$2,500

*Supporting Sponsor of Main Event with 2 Tickets*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Company logo and/or name displayed during event
- Recognition on event signage and program
- Additional drink tickets for distribution to guests and attendees
- 2 Tickets to Main Event in reserved area

## Paddles Up • \$2,500

*Exclusive Sponsorship of Main Event Bid Paddles*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Company logo and/or name printed on Main Event bid paddles
- Company logo and/or name printed on event signage during check in
- Recognition as Paddle Sponsor during Paddles Up Event
- Recognition in program

## Main Event Party Favor • \$2,500

*Exclusive Sponsorship of Party Favors for the Main Event*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Company logo and/or name on party favors given to Main Event Attendees
- Company logo and/or name printed on event signage
- Recognition in program

# 2026 TXTA ANNUAL CONFERENCE SPONSORSHIPS

## Live Auction • \$2,000

*Donation of Main Event Live Auction Item or Monetary Equivalent*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Recognition on event signage and program
- Recognition as a contributing sponsor during Live Auction Event

## Fundraising Game • \$2,000

*Sponsorship of Fundraising Games During Main Event*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Company logo and/or name printed on signage displayed at game table
- Recognition on event signage and program
- Recognition in presentations during fundraising game

## Raffle • \$1,500

*Sponsor of Prizes Ruffled During Main Event (3 Available)*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Recognition on raffle signage and program
- Recognition in presentations during event

## Main Event Bronze • \$1,000

*Contributing Sponsor of Main Event with 1 ticket*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

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## Event Recognition

- Recognition on event signage and program
- 1 Main Event ticket in reserved area

## Auction Bags • \$1,000

*Gift Bag Sponsor for Auction Items*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Company logo and/or name printed on designated large or small gift bag
- Recognition on event signage and program

## Raffle Tickets • \$1,000

*Exclusive Sponsorship of raffle tickets*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### Event Recognition

- Company name printed on raffle ticket
- Recognition on event signage and program

## Silent Auction • \$500

*Donation of Main Event Silent Auction Item or Monetary Equivalent*

### Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognized in digital platforms and print materials\*

### Event Recognition

- Recognition on event signage and program
- *(Donations valued under \$500 will be recognized with auction item on Givesmart App)*

**Please note, sold-out sponsorships will only be reflected online. Check the availability of the sponsorship before purchase.**

# **2026** TXTA ANNUAL CONFERENCE SPONSORSHIPS

*\*Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, eblasts, conference wrap up and TruckADVISOR*