

2026 TXTA ANNUAL CONFERENCE SPONSORSHIPS

ANNUAL CONFERENCE EXHIBITORS

Exhibitor Table • \$2,195

Secure one tabletop exhibit with prime placement to showcase your company. (24 Available)

Print and Digital Recognition

- Recognition on annual conference sponsors web page
- Recognition in *The Steering Wheel* magazine
- Recognition on social channels, digital platforms and print materials*

Event Recognition

- Dedicated 6-foot tabletop exhibit space for Thursday, July 30
- Includes one conference registration (1)

Tabletop Guidelines:

- Tabletop exhibits are assigned on a first come, first serve basis.
- Exhibitors set up will open at 6:30AM on Thursday, July 30
- Exhibits must be completely set up by 7:30AM. Any tables not set up will be removed from the foyer.
- Tables do not have to be staffed.
- A 6-foot table, two chairs and linens are included
- Electricity is not provided
- Exhibits should fit within the 6' X 4' table space and not encroach into common areas
- Exhibitor move out will begin at 11:00PM following the conclusion of the Chairman's Dinner and must be complete by midnight.

**Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, email marketing, conference wrap up, TruckADVISOR and social media channels*