

# 2025 TXTA ANNUAL CONFERENCE SPONSORSHIPS

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## TRUCKPAC GOLF TOURNAMENT

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### **Golf Classic Presenting Sponsor • \$7,500**

*Exclusive Sponsor of TXTA TruckPAC Golf Tournament*

#### **Print and Digital Recognition**

- Company logo and/or name featured on Golf Tournament signage and materials
- Company logo and/or name listed in *The Steering Wheel* magazine
- Company logo and/or name featured on digital platforms including TXTA Annual Conference web page, TXTA Annual Conference App, TruckADVISOR, email blasts to membership and conference wrap-up

#### **Event Recognition**

- Company logo and/or name prominently displayed during event
- Company logo and/or name printed on card in golf swag bag
- Opportunity to place materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

### **TruckPAC Golf Lunch • \$5,000**

*Exclusive Sponsor of TruckPAC Golf Classic Award Luncheon*

#### **Print and Digital Recognition**

- Recognition on annual conference sponsors web page
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

#### **Event Recognition**

- Company logo and/or company name prominently displayed luncheon
- Recognition during luncheon remarks

### **Golf Beverage Cart Host • \$3,500**

*Exclusive Sponsor of the TruckPAC Golf Tournament Beverage Cart*

#### **Print and Digital Recognition**

- Company logo and/or name on beverage cart signs
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

#### **Event Recognition**

- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

## TruckPAC Breakfast Sponsor • \$3,500

*Exclusive Sponsor of TruckPAC Golf Tournament Breakfast*

### **Print and Digital Recognition**

- Company logo and/or company name displayed on signage
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### **Event Recognition**

- Opportunity to place company materials and/or promotional items on breakfast tables
- Sponsorship counts towards TruckPAC committee level commitment

## Golf Gifts • \$2,500

*Exclusive Sponsor TruckPAC Golf Tournament Golf Gifts*

### **Print and Digital Recognition**

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### **Event Recognition**

- Company logo and/or name printed on gift tag
- Sponsorship counts towards TruckPAC committee level commitment

## Golf Hole Challenge Host • \$2,500

*Exclusive Sponsorship Of A Contest During TruckPAC Golf Tournament: (6 Available)*

*Longest Drive | Closest to Pin | Hole-in-One | Longest Putt | Beat the Pro | Putting Contest*

### **Print and Digital Recognition**

- Company logo and/or name printed on challenge sign
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### **Event Recognition**

- Opportunity to host their "experience" for tournament participants, valuable networking time!
- Opportunity to display company banners and/or signs on their tee box
- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

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## Golf Ball Sponsor • \$1,000

*Exclusive Sponsorship TruckPAC Golf Tournament*

### **Print and Digital Recognition**

- Company logo and/or company name printed on golf balls provided in player gift bags
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### **Event Recognition**

- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

## Golf Hole Sponsor • \$500

*Sponsorship of One Golf Hole During TruckPAC Golf Tournament (18 Available)*

### **Print and Digital Recognition**

- Company logo and/or company name on sponsored hole sign
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials\*

### **Event Recognition**

- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

*\*Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, eblasts, conference wrap up and TruckADVISOR*