

2025 TXTA ANNUAL CONFERENCE SPONSORSHIPS

TXTA FOUNDATION MAIN EVENT

Main Event Platinum • \$6,000

Premier Sponsor of Main Event and TXTA Foundation Champion with Premium Table for 10

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Company logo and/or name prominently displayed during event
- Company logo and/or name printed on event signage
- Recognition as platinum sponsor in remarks during the Main Event
- Additional drink tickets for distribution to guests and attendees
- 1 Reserved, premiere VIP Table with 10 tickets

Main Event Gold • \$4,000

Featured Sponsor of Main Event and TXTA Foundation with 5 Tickets in Reserved Area

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Company logo and/or name displayed during event
- Recognition as Gold level sponsor on event signage
- Additional drink tickets for distribution to guests and attendees
- 5 tickets to Main Event in reserved area

Main Event Silver • \$2,500

Supporting Sponsor of Main Event and Friend to TXTA Foundation with 2 Tickets

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Company logo and/or name displayed during event
- Recognition on event signage and program
- Additional drink tickets for distribution to guests and attendees
- 2 Tickets to Main Event in reserved area

2025 TXTA ANNUAL CONFERENCE SPONSORSHIPS

Bar Sponsor • \$3,500

Exclusive Bar Sponsorship at Main Event

Print and Digital Recognition

- Recognition on annual conference sponsors web page
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Company logo and/or name on branded cocktail napkins
- Naming rights for Signature cocktail
- Company logo on bar signage and drink tickets
- Recognition as Bar Sponsor during the event

Paddles Up • \$2,500 |

Exclusive Sponsorship of Main Event Bid Paddles

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine

Event Recognition

- Company logo and/or name printed on Main Event bid paddles
- Company logo and/or name printed on event signage during check in
- Recognition as Paddle Sponsor during Paddles Up Event
- Recognition in program

Live Auction • \$2,000

Donation of Main Event Live Auction Item or Monetary Equivalent

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Recognition on event signage and program
- Recognition as a contributing sponsor during Live Auction Event

Fundraising Game • \$2,000

Sponsorship of Fundraising Games During Main Event

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine

Event Recognition

- Company logo and/or name printed on signage displayed at game table
- Recognition on event signage and program
- Recognition in presentations during fundraising game

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Raffle • \$1,500

Sponsor of Prizes Raffled During Main Event (3 Available)

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Recognition on raffle signage and program
- Recognition in presentations during event

Main Event Bronze • \$1,000

Contributing Sponsor of Main Event and TXTA Foundation Ally with 1 ticket

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Recognition on event signage and program
- 1 Main Event ticket in reserved area

Auction Bags • \$1,000 |

Gift Bag Sponsor for Auction Items

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Company logo and/or name printed on designated large or small gift bag
- Recognition on event signage and program

Raffle Tickets • \$1,000

Exclusive Sponsorship of raffle tickets

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognition on digital platforms and print materials*

Event Recognition

- Company name printed on raffle ticket
- Recognition on event signage and program

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Silent Auction • \$500

Donation of Main Event Silent Auction Item or Monetary Equivalent

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Recognized in digital platforms and print materials*

Event Recognition

- Recognition on event signage and program
- (*Donations valued under \$500 will be recognized with auction item on Givesmart App*)

Please note, sold-out sponsorships will only be reflected online. Check the availability of the sponsorship before purchase.

**Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, eblasts, conference wrap up and TruckADVISOR*