

# 2025 TXTA ANNUAL CONFERENCE

## SPONSORSHIPS

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## ANNUAL CONFERENCE EXHIBITORS

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### Exhibitor Table Sponsor • \$2,195

*Secure one tabletop exhibit with prime placement to showcase your company. (30 Available)*

#### Print and Digital Recognition

- Recognition on annual conference sponsors web page
- Recognition in *The Steering Wheel* magazine
- Recognition on social channels, digital platforms and print materials\*

#### Event Recognition

- Dedicated 6-foot tabletop exhibit space for Thursday, July 31
- Includes one conference registration (1)

#### Tabletop Guidelines:

- Tabletop exhibits are assigned on a first come, first serve basis.
- Exhibitors set up will open at 6:30AM on Thursday, July 31
- Exhibits must be completely set up by 7:30AM. Any tables not set up will be removed from the foyer.
- Tables do not have to be staffed.
- A 6-foot table, two chairs and linens are included
- Electricity is not provided
- Exhibits should fit within the 6' X 4' table space and not encroach into common areas
- Exhibitor move out will begin at 11:00PM following the conclusion of the Chairman's Dinner and must be complete by midnight.

*\*Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, email marketing, conference wrap up, TruckADVISOR and social media channels*